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**REGULATION OF THE
NATIONAL BROADCASTING COUNCIL**

of 27 July 2011

amending the Regulation concerning sponsorship of programmes and other broadcasts

(official journal „Dz.U.” of 11 August 2011)

Pursuant to Article 17 paragraph 8 of the Broadcasting Act of 29 December 1992 (official journal „Dz.U.” of 2011 No. 43, item 226, as subsequently amended¹⁾), the following is hereby ordered:

§ 1.

The Regulation of the National Broadcasting Council of 6 July 2000 concerning sponsorship of programmes and other broadcasts (official journal „Dz.U.” No. 65, item 785 and of 2010 No. 249, item 1677) § 1 shall be replaced by the following:

- ”§ 1. 1. Sponsor credits may not be shown during the transmission of a programme, except when the programme resumes after an advertising or teleshopping break and subject to § 3 subparagraph 3 and § 4 subparagraph 1.
2. Sponsor credits may not have a nature of advertising as defined by Article 4 item 17 of the Broadcasting Act of 29 December 1992.”.

§ 2.

The Regulation shall take effect after 14 days of its promulgation.

¹⁾ Amendments to the consolidated text of the Act were promulgated in the official journal „Dz.U.” of 2011 No. 85, item 459, No 112, item 654 and No 153, item 903 and No. 160, item 963.